

# Nathan Minns

Nathan Minns empowers individuals to think & communicate like improvisers to learn to embrace the unexpected.

He has taught innovation strategy to the **USA federal government**, facilitated a 3-day startup event in the **Kingdom of Bahrain**, offered pitch coaching and early-stage entrepreneurship guidance globally, and facilitated events for diverse institutions.

He has extensive experience in the startup ecosystem, both as an employee and a **3x founder**, and Nathan's online web design courses have engaged **60,000+ students from 179 countries**. In the corporate world, he's pioneered **startup initiatives for major corporations**. In teaching communication, Nathan has been a paid actor for over 10 years, emceed **National Speakers Association** of Ohio events while serving on their board, **instructed therapists in active listening**, and earned the distinction of being the youngest board member at a youth leadership development nonprofit in 2017.



## International Keynote Speaker, Facilitator, & Emcee

Engages everyone in the room to embrace the unexpected through Interactive Keynotes, Workshops, Emceeing...and the principles of improv comedy.

People turn to Nathan when their group desperately needs to empower participants to become competent innovators to dive into the unknown with confidence and curiosity.

## But... Why Improv?

Improv comedy, the skill of performative unscripted conversation, is all about creating something from nothing, pivoting and performing under pressure, and (usually) relying heavily on a team.

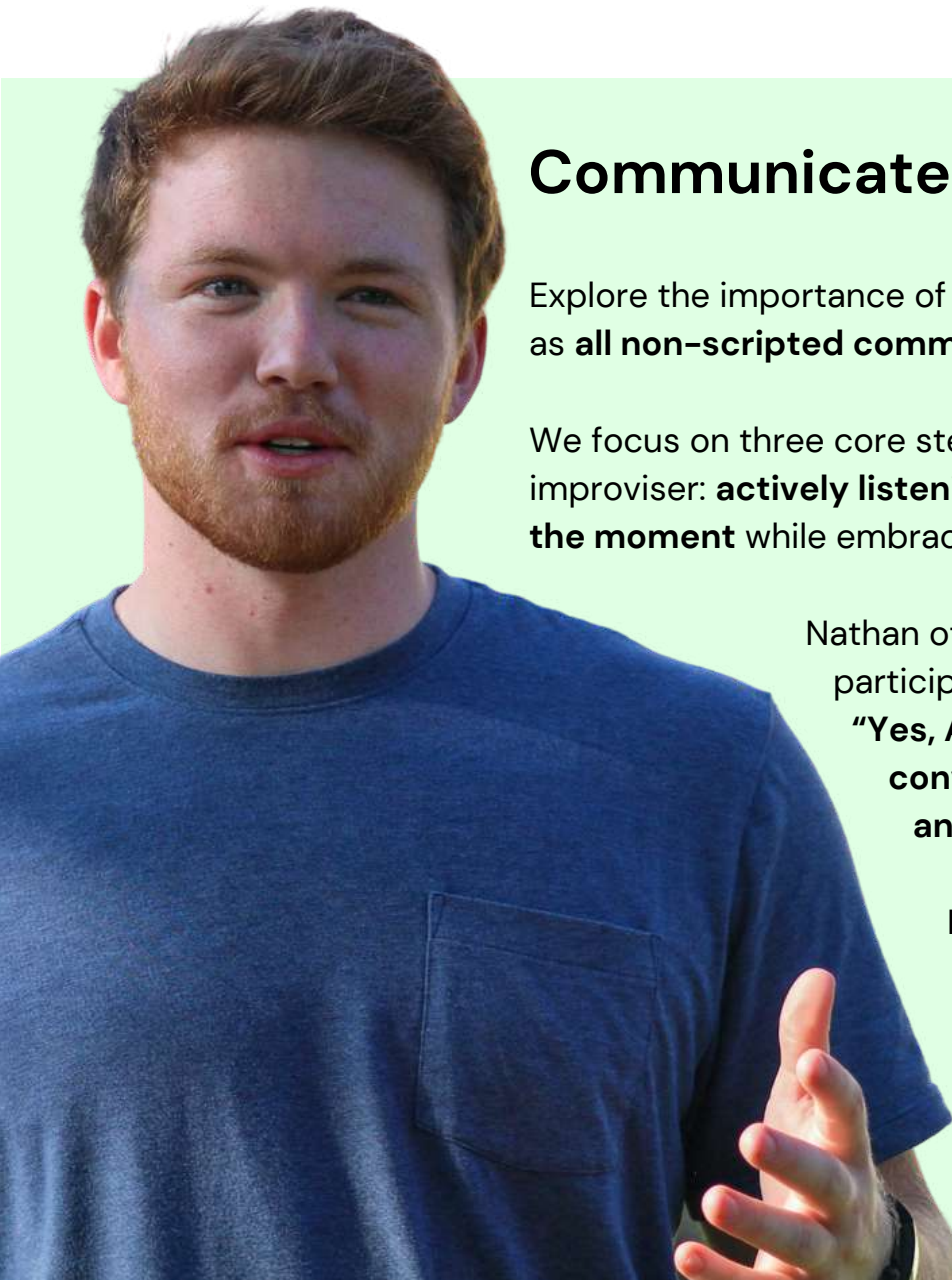
Nathan uses the similarities between improv, entrepreneurship, & communication to help participants **become open to new ideas**, and then teach them how to execute on those ideas through iterative thinking.

# Workshops

## Entrepreneurial Thinking & the Power of “Yes And”

Step into a world where new ideas are celebrated, new experiences are embraced, and adaptability is second nature. Picture a space where ideas flow effortlessly, even from the quietest members of your group. Imagine a group that values everyone’s input, adapts quickly to new information, and seeks out change.

Participants discover how to be more open to new information through **continuous experimentation**, be more accepting of others’ ideas, and **develop a knack for adaptability**. You’ll learn an iterative process derived from improv comedy that can be applied to any new challenge, experience, or project, making difficult decision-making not just achievable, but intuitive and natural.



## Communicate Like An Improviser

Explore the importance of improv in everyday communication, as **all non-scripted communication is improv**.

We focus on three core steps to communicate like an improviser: **actively listening, pausing, and responding in the moment** while embracing the “Yes, And...” principle.

Nathan offers his experience to help participants embrace the principle of **“Yes, And...” to foster open-minded conversations, suspend judgment, and unlock meaningful dialogue**.

Participants develop a shared language and understanding, while ideas flow effortlessly and all participants feel truly heard.

# Workshops

## Team Building: Collaborate, Support, & Grow

Participants will deepen their connections, embrace collaboration, and explore the 4 key principles of improv comedy:

- **“Yes, and...”**: Cultivate a positive, open-minded, “can-do” attitude while being present
- **“Team Over Self”**: Improv is a team sport. We emphasize teamwork & reciprocal support
- **“Communicate Confidently”**: All non-scripted communication is improv. Practice deliberately
- **“No Mistakes, Only Learning”**: Embrace a growth mindset, take calculated risks, & overcome obstacles

## Present with Compelling Confidence

Designed by professional storytellers, this workshop helps presenters perform better while feeling more comfortable on stage, in high pressure situations.

Participants will learn to release perfectionism and bring their full selves to the stage using the acronym **SAFE** (tell **S**taories, **A**cept mistakes, have **F**un, bring **E**nergy).

Using the entire team’s knowledge, participants will learn to tell stories, release perfectionism and bring their full selves to the stage.

“Nathan’s workshop was great for my group of undergraduate students. The workshop taught them great communication skills, but more importantly, **allowed them to think about why we interact with others the way that we do**. They learned that our actions and language influence the way that we respond to others, and the way they respond to us. **They also had a great time!**”



Kaitlin Flintroy, Former Program Coordinator at the Keenan Center for Entrepreneurship at Ohio State University





# Custom Keynotes

## Embrace the Unexpected by Thinking Like An Improviser: The Power of "Yes And"

In this 1-hour keynote, you will learn to **navigate life's unexpected turns with the agility and creativity of an improviser** with the "Yes, And..." mindset.

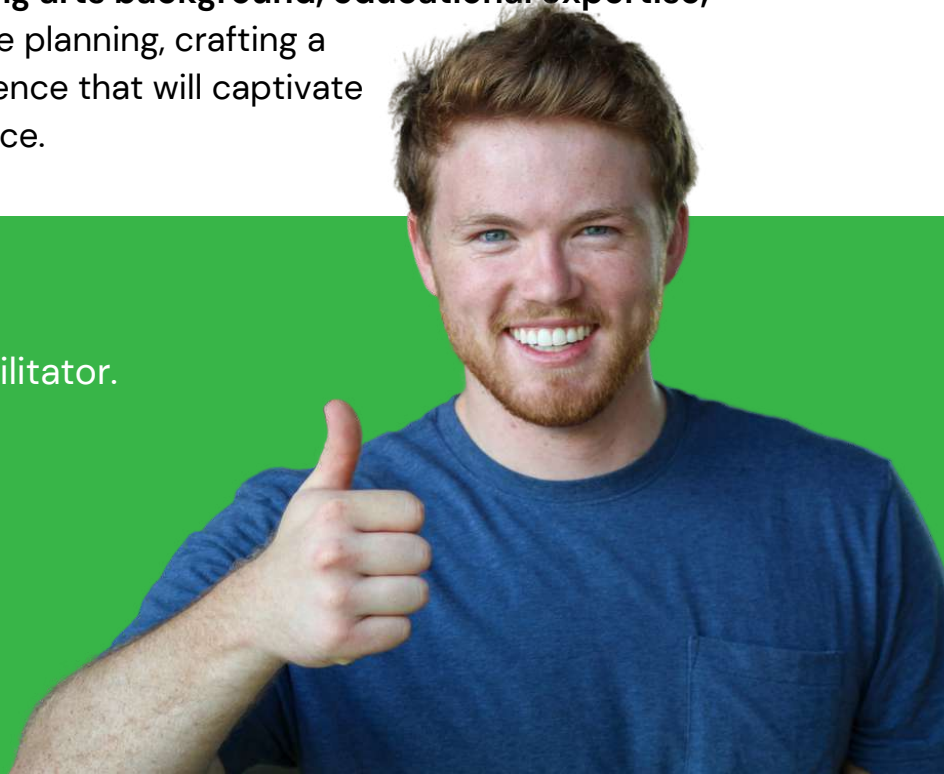
You'll explore how to **stay flexible and positive** when plans go awry and how to keep an open mind to new possibilities. This isn't just about coping with change; it's about thriving in it with a **growth mindset** and the "build, measure, learn" feedback cycle.

We'll also introduce a decision-making model inspired by "Yes And," helping you **make clearer, more focused choices without feeling lost or overwhelmed**. You'll leave knowing how to work better with others, use everyone's ideas, and turn confusion into clear, positive action. **Discover the ease of the unexpected when you think like an improviser.**

## Emcee

Nathan Minns, as your event emcee, ensures your vision comes to life with his **vibrant energy and unwavering commitment**, guaranteeing flawless execution and lasting impact. He harmoniously blends **his performing arts background, educational expertise, entrepreneurial insight**, and proactive planning, crafting a **dynamic and enriching event** experience that will captivate and resonate deeply with your audience.

- ✓ 3x Entrepreneur.
- ✓ Certified International Facilitator.
- ✓ Speaker.
- ✓ Entrepreneurship Coach.
- ✓ 60,000+ Students Online.
- ✓ Improviser.





# Pivot Pitch

## A Quick Thinking Entrepreneurship Card Game

Nathan Minns is the creator of **Pivot Pitch**, a card game designed to boost essential skills. It enhances clear communication, fosters teamwork, sparks creative thinking, and builds resilience in the face of challenges. Plus, it's a fun way to gain confidence in presenting ideas to others. **It's not just a game; it's a tool for growth.**

**"I loved this!** The cards are designed so cute and the idea is great. I used this as a community builder for the first 15 minutes of class. They loved it and we will be playing again soon!"

- Rachel Saulsbery, Willowbrook Elementary School, Grades 9, 10, 11, 12

"The cards themselves are of a very high quality card stock, and the game has been **an absolute blast to play with friends.** It's **boosted our creative muscles and gotten us way more confident in ideation and entrepreneurship!**"

- Alex Santiago, PhD

# Clients & Press



As Seen In...

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# Interviews

## Topics

- Iterative Thinking
- Adaptability
- Entrepreneurship
- Communication Skills
- Collaboration Skills
- Creativity
- Improv Principles
- Personal & Professional Growth

## Sample Interview Questions for Nathan

- What happens in a workshop?
- What do participants gain from Nathan's workshops? what about his coaching?
- How did your journey in improv lead you to entrepreneurship, and what connections do you see between them?
- How can improv principles like "yes, and..." be integrated into the "build-measure-learn" cycle in entrepreneurship?
- What setbacks did you encounter in your entrepreneurial journey, and how did you bounce back from them?
- How do you handle early-stage pivots or changes in your business model, and what lessons can others learn from your experiences?
- What tips can you give to early-stage entrepreneurs for building their first product?
- Describe a situation where improv improved team communication among entrepreneurs.
- What are some specific exercises that you use in your workshops?
- Have you had any people who did not want to participate in your activities?
- What resources, books, or mentors have had a significant impact on your entrepreneurial journey, and how?



# Results

"Nathan does a remarkable job of taking something fun like improv and **facilitating a captivating session to deliver key learnings while having a lot of fun. The energy and enthusiasm were electric** throughout the session. I would highly recommend him for your next team building event!"



Ty Shepfer, Director of Ohio State University's Honors Cohort Programs

"Nathan is very organized and **delivers speech in an efficient, yet engaging way. His radiant enthusiasm** alone demonstrates his strong work ethic, let alone his **passion in the craft of public speaking.**"



Peter Kobs, College Program Administrator

"I hope to see more Improv presentations to **integrate it into teaching, providing therapy, and providing clinical supervision.** I was glad to get out of my seat and become an active participant in **Nathan's presentation. It was awesome!!!**"



David Julius Ford, Jr., Ph.D., LCMHC (NC), LPC (VA, NJ), NCC, ACS  
Associate Professor (Tenured) and Department Chair, Department of Professional Counseling at Monmouth University

"Amazing team building built around humor. Loved it!"



Jessie Wenger, Tax Manager at Schneider Downs

"After participating in the workshop, **I feel better about my approach to my first presentation.**

My favorite part was when Nathan clarified the importance of knowing you will forget info and that it's important to carry on the "YES AND" mentality, which has been **helping me feel confident** leading into my presentation."



Edriss Ndiaye, Student Founder in the President's Buckeye Accelerator Boost Camp



# Nathan in Action



[www.NathanMinns.com](http://www.NathanMinns.com)



[Nathan@NathanMinns.com](mailto:Nathan@NathanMinns.com)



(614) 636-3392



# Next Steps

Book a workshop for your student group


Book a workshop for your team or conference


Book a keynote for your team or conference


Buy Pivot Pitch

View the types of activities we do in our workshops

## Thank you for your interest!

 [www.NathanMinns.com](http://www.NathanMinns.com)

 [Nathan@NathanMinns.com](mailto:Nathan@NathanMinns.com)

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